



Press release

## Wolford mesh tights – rock chick, romantic and glamorous

- A variety of mesh styles to create that unique look
- Seductive tan-effect tights

Bregenz, 20 October 2013 – Mesh tights are perhaps the most ravishing item of women's clothing. Whether they have large or small-scale reticulations, bold or simple designs, fashionable colours or classic black; mesh tights will always add that something special to your outfit. With the summer 2014 collection, you'll be able to adjust your style depending on your mood, with a range of rock chick, romantic and glamorous tights to choose from. Or for beautiful summer pins opt for an attractive coloured pattern with a bronzing effect.

“Adelia Tights” and “Zehra Tights” are perfect for creating exciting yet sophisticated summer looks that ooze class. Whilst the reptile style of the Adelia tights creates a rock chick look, the Zehra tights present a romantic design thanks to the cut-out rosettes which adorn the back of the legs. The



Adelia Tights



Zehra Tights



Nahla Tights

seamless panty section guarantees the utmost comfort. The large-scale floral pattern of the “Nahla Tights” offer something opulently glamorous, combine them with skirts or short dresses to accentuate your decorative pins.



Shamila Knee-Highs

If you are on the lookout for an additional highlight for your wardrobe, you should pay particular attention to the frappé-coloured “Shamila Tights”, “Shamila Knee-Highs”, “Adelia Tights” and “Suada Tights”, which as well as having an attractive mesh pattern, give your legs a sun-kissed appearance.

As with all our fashion tights, the mesh design continues down to the toes so that they be easily worn with all types of sandals.



### Trendsetter or classic – mesh tights reflect your personality

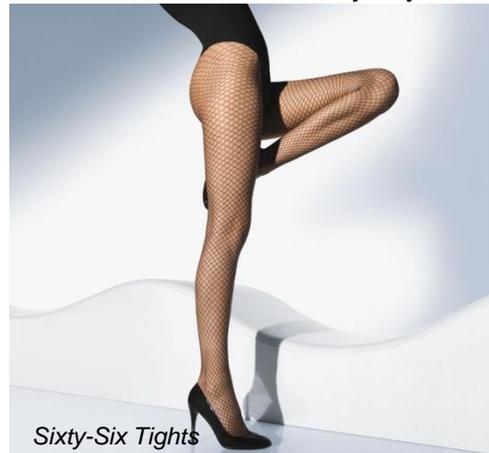


*Twenties Tights*

Among the Wolford mesh classics are enticing and feminine designs such as the “Twenties Tights” which are also available in stay-up or knee-high versions. Their delicate pattern draws attention to the legs, whilst the seamless finish guarantees optimal comfort. For even more variety, try the new colours issued each season. Since the mesh pattern covers the entire leg right up to the toe, the Twenties Tights look fabulous with open-toed shoes, particularly in summer.

The same goes for the

classy design of the “Sixty-Six Tights”, which add that special something to any outfit, any time of the year.



*Sixty-Six Tights*

Mesh doesn't need to be ordinary, there are so many unique designs to choose from. In this way, flesh-tone, fine-reticulated mesh tights, which are ideal in summer with a floaty dress, simply cannot be compared with ornate floral mesh tights when paired with a sassy leather skirt. All mesh tights, however, have one thing in common: the ability to be both exciting and elegant.

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#### Photo downloads:

Adelia Tights: <http://service.wolford.com/download/press/ss14/trend/19144.zip>

Zehra Tights: <http://service.wolford.com/download/press/ss14/trend/19140.zip>

Nahla Tights: <http://service.wolford.com/download/press/ss14/trend/19141.zip>

Shamila Tights: <http://service.wolford.com/download/press/ss14/trend/19143.zip>

Shamila Knee-Highs: <http://service.wolford.com/download/press/ss14/trend/31549.zip>

Suada Tights: <http://service.wolford.com/download/press/ss14/trend/14353.zip>

Twenties Tights: <http://service.wolford.com/download/press/essentials/11889.zip>

Twenties Knee-Highs: <http://service.wolford.com/download/press/essentials/31545.zip>

Twenties Stay-Up: <http://service.wolford.com/download/press/essentials/21569.zip>

Sixty-Six Tights: <http://service.wolford.com/download/press/essentials/11883.zip>

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### **About Wolford Aktiengesellschaft**

Wolford AG, headquartered in Bregenz on Lake Constance (Austria), operates 16 subsidiaries and markets its Legwear, Ready-to-wear, Lingerie, Swimwear, Accessories and Trading Goods product segments in about 70 countries via more than 260 monobrand stores (own and partner-operated), approximately 3,000 trading partners and online. The Austrian company, which has been publicly listed on the Vienna Stock Exchange since 1995, generated sales of EUR 156.47 million in the 2012/13 financial year (May 1, 2012–April 30, 2013), and has about 1,600 employees. Since its founding in the year 1950, Wolford has evolved from a local producer of pantyhose to a global fashion brand in the segment of affordable luxury products.

[www.wolford.com](http://www.wolford.com)

