



Press release

New composition of the Supervisory Board at Wolford AG

- **Emil Flückiger elected as Chairman of the Supervisory Board**
- **Strategy expert Dr Antonella Mei-Pochtler to be Vice Chair**
- **Claudia Beermann was chosen as the Supervisory Board's Financial Expert, and Lothar Reiff as Fashion Expert**

Wien/Bregenz, 25 September 2013. Three new members of the Supervisory Board were elected at the 26th Wolford AG ordinary shareholders' meeting. They are: Dr Antonella Mei-Pochtler, Claudia Beermann and Lothar Reiff. Roles were assigned as follows during the inaugural meeting of the new Supervisory Board, which followed the shareholders' meeting: Emil Flückiger was Vice Chair from 1992 and will take over the role of Chairman in the wake of the death of Dr Theresa Jordis on 7 September 2013, who had been Chairwoman for several years. Dr Antonella Mei-Pochtler was elected as Vice Chair. The Rome-born senior partner and CEO of the Boston Consulting Group (BCG) in Vienna and Munich is responsible for the global brand management and media teams belonging to the BCG Group, and was on the Global Executive Committee from 2007–2011. She will use her experience as an expert in business strategy to further develop the Wolford Group for future success.

The shareholders' elected Claudia Beermann as a new member of the Wolford AG Supervisory Board. The qualified business manager has been Chief Financial Officer at FMTG (Falkensteiner Michaeler Tourism Group) in Vienna since 2008. Ms Beermann was active in various roles within the supply sector of the motor industry from 1994–2007, and from 2004–2007, she was a member of the board at Frauenthal Holding AG, Vienna. Ms Beermann will take on the role of Financial Expert, previously occupied by the new Chairman, Emil Flückiger.

Lothar Reiff was also elected as a new member of the Supervisory Board. Having been active in management at Hugo Boss for 27 years as a Product Manager, Creative Director and Board Member, Mr Reiff founded Lothar Reiff Consultancy in Cologne in 2007. He specialises in international fashion advice and management consultancy in the fashion, luxury and lifestyle markets. Lothar Reiff replaces Werner Baldessarini, who left the Supervisory Board at his own request.

The Wolford AG Supervisory Board is now composed as follows: Emil Flückiger (Chairman, elected until the 27th ordinary shareholders' meeting in 2014), Antonella Mei-Pochtler (Vice Chair, elected until the 31st ordinary shareholders' meeting in 2018), Birgit Wilhelm (Member, elected until the 30th ordinary shareholders' meeting in 2017), Claudia Beermann (Member, elected until the 31st ordinary shareholders' meeting in 2018), Lothar Reiff (Member, elected until the 31st ordinary shareholders' meeting in 2018), delegates from the Works Council: Anton Mathis, Peter Glanzer.

Contact for further Thomas Melzer, Chief Financial Officer questions:

Wolford AG, Wolfordstr. 1, 6900 Bregenz

investor@wolford.com

+43 (0)5574 690 1268 (IR) / +43 (0)5574 690 1477 (PR)

www.wolford.com

About Wolford AG

Wolford AG headquartered in Bregenz on Lake Constance (Austria) operates 16 subsidiaries and markets its Legwear, Ready-to-wear, Lingerie, Swimwear, Accessories and Trading Goods product segments in about 70 countries via more than 260 monobrand stores (own and partner-operated), approximately 3,000 trading partners and online. The company, which has been publicly listed on the Vienna Stock Exchange since 1995, generated sales of EUR 156.47 million in the 2012/13 financial year (May 1, 2012 – April 30, 2013), and has about 1,600 employees. Since its founding in the year 1950, Wolford has evolved from a local producer of hosiery to a global fashion brand in the segment of affordable luxury products.