



Ad hoc announcement:

Sales in the third quarter of the 2009/10 fiscal year

Wolford increases third-quarter sales

- **Sales in the third quarter up 5.7 percent from previous year**
- **Proprietary stores raise third-quarter sales by 12.3 percent**
- **Positive earnings outlook**

Vienna/Bregenz, February 5, 2010

The perceptible pick-up of sales in the second quarter was confirmed in the third quarter of the current fiscal year. On balance, sales totaled EUR 44.2 million in the period November 2009 – January 2010, an increase of 5.7 percent compared to the third quarter of the previous fiscal year. In particular, this positive trend featured a 12.3 percent rise in sales at Wolford's proprietary stores (boutiques, shop-in-shops and factory outlets).

In respect to Wolford's core geographic markets, Germany (+6.7 percent), the USA (+16.7 percent in USD), Great Britain (+9.8 percent in GBP) and Spain (+17.8 percent) particularly contributed to this increase in sales during the period under review.

Whereas total sales in the first half-year 2009/10 were down by 10.7 percent from the previous year's level, the positive sales development in the third quarter enabled the company to limit the decline in sales to -4.9 percent for the first nine months of the 2009/10 fiscal year compared to the same period of 2008/09.

In respect to earnings, from today's perspective the Executive Board of Wolford Aktiengesellschaft expects a considerable earnings improvement for the first nine months as well as for the entire 2009/10 fiscal year in comparison to the respective periods of the previous year.

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The above-mentioned information represents preliminary sales results. The final sales and earnings figures for the first three quarters of the 2009/10 fiscal year will be announced on Friday, March 19, 2010.