



Press Information

Wolford AG: Good start to business in the pre-Christmas period 2011

- Sales rise 6.3 percent from the beginning of November to mid-December
- Increase at Wolford's proprietary stores of 13.1 percent

Vienna/Bregenz, December 19, 2011

Business in the pre-Christmas season 2011 has started very satisfactorily for the Wolford Group. In the period from the beginning of November to mid-December 2011, Wolford achieved a growth in sales of 6.3 percent from the prior-year period. Sales with Wolford's proprietary stores developed particularly well, posting an increase of 13.1 percent. This corresponds to sales growth of 9.4 percent on a like-for-like basis. *"The gratifying development of our business up until now in the Christmas holiday season reflects the acceptance of our product portfolio. This has been especially evident by the increased customer frequency at Wolford proprietary stores compared to the previous year, as well as by the higher average purchase amount by consumers"*, according to Chief Executive Officer Holger Dahmen.

Contact: Holger Dahmen (Chief Executive Officer)
Peter Simma (Deputy Chief Executive Officer)

Investor@wolford.com

Wolford Aktiengesellschaft, Wolfordstraße 1, A-6901 Bregenz

+43 (0) 5574 690-1268

www.wolford.com

The above-mentioned information represents preliminary sales results. The final sales and earnings figures for the first three quarters of the 2011/12 fiscal year will be announced on Friday, March 16, 2012.